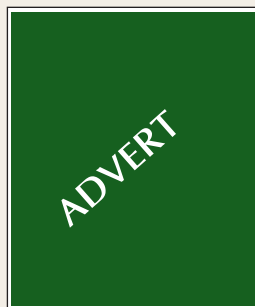


Trade fair guide media data 2021

We offer you the following advertisement options:

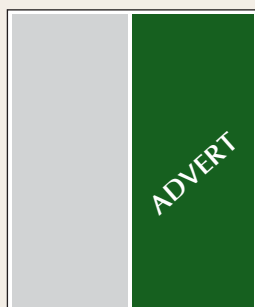
- 1/1 page DIN A5**
148 x 210 mm + 3 mm bleed



Front cover (inside) €600
Back cover (inside) €600
Back cover (outside) €800
1 page (inside) €450

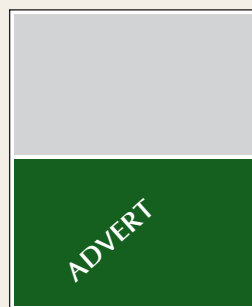
Book by 30.11.2020!
Your advert in the trade fair
guide!

- 1/2 page DIN A5 portrait (inside)**
74 mm x 210 mm + 3 mm bleed



1/2 page €300

- 1/2 page DIN A5 landscape (inside)**
148 mm x 105 mm + 3 mm bleed



1/2 page €300

Instruction on data delivery

- 4-colour CMYK
- Image resolution for colour or grayscale images at least 300 dpi
- Image resolution for line drawings at least 1200 dpi
- Digital delivery as print-pdf
- Bleed all around
- 3 mm bleed
- Data transfer via email by 30 November 2020 at the latest to marketing@messeaugsburg.de

When transferring the PDF file for the advert the customer releases the document for print. There is no further approval procedure. Advert spaces are allocated based on date of receipt. All prices in Euro plus statutory VAT.

