

Visitor guide media data 2022



We offer you the following advertisement options:

1/1 page DIN A5

148 x 210 mm + 3 mm bleed

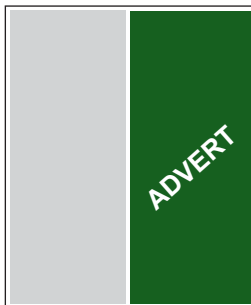


Front cover (inside)	EUR 600.00
Back cover (inside)	EUR 600.00
Back cover (outside)	EUR 800.00
1 page (inside)	EUR 450.00

Book by Nov 30, 2021!
Your advert in the visitor guide!

1/2 page DIN A5 portrait (inside)

74 mm x 210 mm + 3 mm bleed



1/2 page EUR 300.00

1/2 page DIN A5 landscape (inside)

148 mm x 105 mm + 3 mm bleed



1/2 page EUR 300.00

Instruction on data delivery

- 4-colour CMYK
- Image resolution for colour or grayscale images at least 300 dpi
- Image resolution for line drawings at least 1,200 dpi
- Digital delivery as print-pdf
- Bleed all around
- 3 mm bleed
- **Data transfer via e-mail by Nov 30, 2021 at the latest to marketing@messeaugsburg.de**

When transferring the PDF file for the advert the customer releases the document for print. There is no further approval procedure. Advert spaces are allocated based on date of receipt. All prices in Euro plus statutory VAT.

